

Successful community giving...

Two things in common: good planning and wide participation. Here are ideas to spark involvement and FUN! Successful Coordinators say special events take planning! Ask yourself these questions before your event:

What are your organization's goals for community giving?

What do you hope to accomplish through the special event?

What non-monetary goals do you have?

- ✓ Creating greater community understanding
- ✓ Increasing volunteering
- ✓ Building morale
- ✓ Other

What resources are available?

- ✓ People
- ✓ Materials
- ✓ Incentives
- ✓ Entertainment
- ✓ Inspiration

Think about the return on your investment – what makes a special event valuable? What “returns” do you expect? Above all, have fun and say thank you to everyone!

???? Have more questions? Please contact your Loaned Executive!

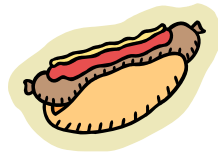
Kick-Off/Agency Fair

Non-profit organizations set up information booths at your worksite.

EVERYONE LOVES A FAIR

Try a fair theme with food such as hot dogs, soda, popcorn, and ice cream. Employees can participate in events like:

- Cakewalk
- Dunk Tank
- Raffles
- Auctions
- Music
- Others?



Baby Picture Match Game

Invite employees to try their luck matching baby and/or pet pictures to pictures of management.

Award the entry with the most right answers a paid day off or some other fun incentive.

Charge employees \$2.00 a ballot.



Balloon Pop

Employees donate prizes for this event – a variation of a traditional raffle

Before filling a balloon with helium, put a note inside with the name of a prize.

Employees pay \$1 to buy a balloon and pop it to find out what prize they've won.



Bingo

Make Bingo cards for employees to purchase.

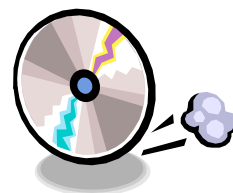
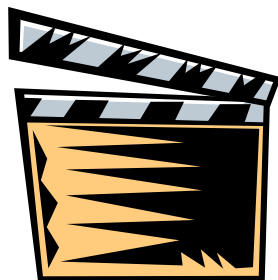
Get a local store to donate prizes for all winners!



Book/Video Sale

Employees donate their old books, videos, CDs, and cassette tapes for an employee book sale.

Sell paperbacks for \$1, hardbacks for \$2, cassettes and videos for up to \$5.

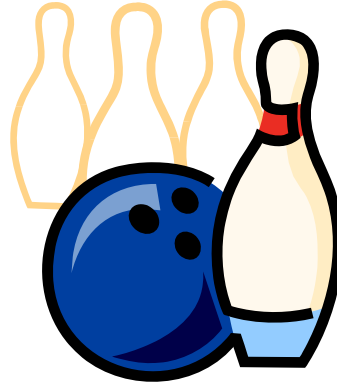


Bowl-a-Thon

Employees pay a \$2.00 entrance fee to participate in this event.

Give each participant a pledge sheet in advance to use when asking employees for their support.

Encourage fan support, fun and enthusiasm!



Casual Day

Sell Casual Day Badges allowing employees purchasing them to dress causally on certain days.
Employees purchase badges for \$5 each.

The badges carry an expiration date, depending on the amount donated.

Designate certain days as "Crazy Days" and encourage employees to show their wild side:

- Tuesday **Stupid Hat Day**
- Wednesday **Outrageous Socks Day**
- Thursday **Sports Team Day**



Chili Cook-Off Contest

Employees cook their favorite chili recipe and enter it into a cook-off contest.

This activity can also add "spice" to a fair or kick-off. A panel of chili experts selects the official Chili Champion.

Talk to a local hotel representative about donating a weekend stay at their hotel for the winner.



Craft and Bake Sale

Employees jump into the holidays by shopping at a craft and/or bake sale.

This popular activity gives everyone a chance to share their hobbies and special talents!



Executive Prison

Transform an office into a jail cell.

Next, round up your prisoners (the usual suspects).

“Arrest” managers and executives and allow them to make telephone calls to their staff members to “bail” them out.

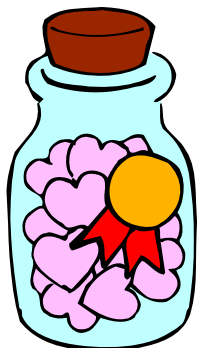
ALL BAIL PROCEEDS GO TO THE COMMUNITY!!!



Employee Guessing Events

Employees guess:

- The organization’s grand total given to the community
- The per capita gift of the organization
- Community need questions (“How many homeless people live in our community?”)
- The amount of candy or other items in a jar



Employee Raffle

Ask employees to contribute something special for a raffle prize:

- Homemade pies
- Lunch with a co-worker
- Car wash
- Tickets to a special event
- Weekend stay at a vacation cabin or condominium
- One-day vacation
- Prizes donated by vendors



Employees make contributions using a raffle donation form.

Encourage employees by offering three free raffle tickets for all pledge forms submitted early. Employees turning in pledge forms after the “early” date, but before the campaign’s final event, receive one raffle ticket.

Executive Chair Race (or “Execuglide”)

Set up a relay course for executives to go through sitting in chairs or riding bicycles.

Use a stopwatch to time contestants, with the best time winning a prize.

Observers wager \$1 on their favorite contestants.



A Dollar an Inch Contest

Executives participate in an all-day competition to end the day with the shortest tie.

Employees cut an inch off their favorite executive's tie each time they give to the community.

Give prizes for the shortest tie, ugliest tie, etc.



Hawaiian Luau

Have a mini luau!

Serve ham, pineapple upside-down cake and other Hawaiian fare.

Give prizes to employees wearing the most outrageous Hawaiian attire.



Halloween Pumpkin Carving Contest

Have a Halloween theme and hold a pumpkin carving contest. Find a local business willing to donate pumpkins for your organization to sell to your employees.

Employees buy pumpkins for their families, staff or to use in the pumpkin carving contest.

Employees enter carved pumpkins individually or by group.

Charge \$5 to enter and \$1 per vote.

- Best traditional pumpkin
- Most creative pumpkin
- Best effort by a group
- Best effort by an individual



THROW A HALLOWEEN PARTY TO END YOUR CAMPAIGN!

International Food Day

Employees team together to create taste treats from around the world.

Employees decorate their own booths and dress in appropriate costumes.

Have a lunch hour event, allowing employees to purchase tickets for food at the booths.

A panel of "celebrity" judges award prizes.

